

<i>SERFF Tracking Number:</i>	<i>GEFA-126170237</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Genworth Life and Annuity Insurance Company</i>	<i>State Tracking Number:</i>	<i>42545</i>
<i>Company Tracking Number:</i>	<i>WITHDRAWAL-01</i>		
<i>TOI:</i>	<i>MS051 Individual Medicare Supplement -</i>	<i>Sub-TOI:</i>	<i>MS051.001 Plan A</i>
	<i>Standard Plans</i>		
<i>Product Name:</i>	<i>Medicare supplement</i>		
<i>Project Name/Number:</i>	<i>Policy Form Withdrawal/</i>		

Filing at a Glance

Company: Genworth Life and Annuity Insurance Company		
Product Name: Medicare supplement	SERFF Tr Num: GEFA-126170237	State: ArkansasLH
TOI: MS051 Individual Medicare Supplement -	SERFF Status: Closed	State Tr Num: 42545
Standard Plans		
Sub-TOI: MS051.001 Plan A	Co Tr Num: WITHDRAWAL-01	State Status: Filed-Closed
Filing Type: Form	Co Status:	Reviewer(s): Stephanie Fowler
	Author: Mary Ann Pyle	Disposition Date: 07/14/2009
	Date Submitted: 05/29/2009	Disposition Status: Filed-Closed
Implementation Date Requested:		Implementation Date: 06/30/2009
State Filing Description:		

General Information

Project Name: Policy Form Withdrawal	Status of Filing in Domicile: Not Filed
Project Number:	Date Approved in Domicile:
Requested Filing Mode:	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Group Market Size:
Overall Rate Impact:	Group Market Type:
Filing Status Changed: 07/14/2009	Explanation for Other Group Market Type:
	State Status Changed: 07/14/2009
Deemer Date:	Corresponding Filing Tracking Number:
Filing Description:	
Withdrawal of policy forms	

Company and Contact

Filing Contact Information

Mary Ann Pyle, Compliance Analyst	mary.pyle@genworth.com
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SERFF Tracking Number: GEFA-126170237 State: Arkansas
Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 42545
Company Tracking Number: WITHDRAWAL-01
TOI: MS051 Individual Medicare Supplement - Sub-TOI: MS051.001 Plan A
Standard Plans
Product Name: Medicare supplement
Project Name/Number: Policy Form Withdrawal/

101 Continental Way (615) 370-9044 [Phone]
Brentwood, TN 37207 (615) 373-0272[FAX]

Filing Company Information

Genworth Life and Annuity Insurance Company CoCode: 65536 State of Domicile: Virginia
6620 W Broad Street Group Code: 350 Company Type: LifeHealth &
Annuity
Richmond, VA 23230 Group Name: State ID Number:
(804) 281-6600 ext. [Phone] FEIN Number: 54-0283385

Filing Fees

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Genworth Life and Annuity Insurance Company	\$0.00	05/29/2009	

SERFF Tracking Number:	GEFA-126170237	State:	Arkansas
Filing Company:	Genworth Life and Annuity Insurance Company	State Tracking Number:	42545
Company Tracking Number:	WITHDRAWAL-01		
TOI:	MS051 Individual Medicare Supplement - Standard Plans	Sub-TOI:	MS051.001 Plan A
Product Name:	Medicare supplement		
Project Name/Number:	Policy Form Withdrawal/		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	07/14/2009	07/14/2009

Objection Letters and Response Letters

Objection Letters				Response Letters		
Status	Created By	Created On	Date Submitted	Responded By	Created On	Date Submitted
Pending Industry Response	Stephanie Fowler	07/02/2009	07/02/2009	Mary Ann Pyle	07/06/2009	07/06/2009

SERFF Tracking Number:	GEFA-126170237	State:	Arkansas
Filing Company:	Genworth Life and Annuity Insurance Company	State Tracking Number:	42545
Company Tracking Number:	WITHDRAWAL-01		
TOI:	MS05I Individual Medicare Supplement - Standard Plans	Sub-TOI:	MS05I.001 Plan A
Product Name:	Medicare supplement		
Project Name/Number:	Policy Form Withdrawal/		

Disposition

Disposition Date: 07/14/2009

Implementation Date: 06/30/2009

Status: Filed-Closed

Comment: Please see the attached letter for further details.

Rate data does NOT apply to filing.

SERFF Tracking Number: GEFA-126170237 State: Arkansas

Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 42545

Company Tracking Number: WITHDRAWAL-01

TOI: MS051 Individual Medicare Supplement - Sub-TOI: MS051.001 Plan A
Standard Plans

Product Name: Medicare supplement

Project Name/Number: Policy Form Withdrawal/

Item Type	Item Name	Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Health - Actuarial Justification		No
Supporting Document	Outline of Coverage		No
Form	Withdrawal-01	Accepted for Informational Purposes	Yes

Arkansas Insurance Department

Mike Beebe
Governor



Jay Bradford
Commissioner

July 14, 2009

Ms. Mary Ann Pyle
Genworth Life and Annuity Insurance Company
101 Continental Place
Brentwood, Tennessee 37027

RE: Notice of Marketing Withdrawal

Dear Ms. Pyle;

This is to acknowledge receipt of your letter notifying the Department pursuant to AR Rule 27, Sec. 15 D (1) (a) of your intent to discontinue the marketing of Medicare Supplement Plans effective June 30, 2009. We do regret your decision to leave this market.

As you are aware, by discontinuing the availability of this coverage, the Company will not be permitted to file for approval new forms of this type for a period of five (5) years.

If you have any questions, please let us know.

Sincerely,

Stephanie Fowler

Stephanie Fowler
Certified Rate and Form Analyst
Life and Health Division
(501) 371-2768
e-mail: Stephanie.fowler@arkansas.gov

SERFF Tracking Number: GEFA-126170237 State: Arkansas
Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 42545
Company Tracking Number: WITHDRAWAL-01
TOI: MS051 Individual Medicare Supplement - Sub-TOI: MS051.001 Plan A
Standard Plans
Product Name: Medicare supplement
Project Name/Number: Policy Form Withdrawal/

Objection Letter

Objection Letter Status Pending Industry Response
Objection Letter Date 07/02/2009
Submitted Date 07/02/2009
Respond By Date 08/03/2009

Dear Mary Ann Pyle,

This will acknowledge receipt of the captioned filing.

Pursuant to Rule 27 Section 15 E (1)(a) and (b) if you withdrawl these forms you will be prohibited from filing the same type of plan for the next five years. I am sure that this is not your intent. Please let me know how you wish to proceed.

Please feel free to contact me if you have questions.

Sincerely,

Stephanie Fowler

Response Letter

Response Letter Status Submitted to State
Response Letter Date 07/06/2009
Submitted Date 07/06/2009

Dear Stephanie Fowler,

Comments:

See response below

Response 1

Comments: Ms. Fowler, we understand that we may be prohibited from filing medicare supplement forms for a period of 5 years. It is still our intention to withdraw these forms.

Changed Items:

No Supporting Documents changed.

Created by SERFF on 07/14/2009 11:04 AM

SERFF Tracking Number: GEFA-126170237 State: Arkansas

Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 42545

Company Tracking Number: WITHDRAWAL-01

TOI: MS051 Individual Medicare Supplement - Sub-TOI: MS051.001 Plan A
Standard Plans

Product Name: Medicare supplement

Project Name/Number: Policy Form Withdrawal/

Form Schedule

Lead Form Number:

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Accepted for Information al Purposes	Withdrawal letter	Other	Withdrawal-01	Other	Other Explanation: withdrawal of policy forms		Arkansas.pdf



Genworth Life and Annuity Insurance Company
Medicare Supplement

101 Continental Place
Brentwood, Tennessee 37027

Telephone: 615-370-9044 ext 8247652
Fax: 615-373-0272

May 29, 2009

STATE OF ARKANSAS
Department of Insurance
1200 Third Street
Little Rock, Arkansas 72201-1904

RE: Genworth Life and Annuity Insurance Company
Medicare Supplement Insurance
Policy Form Nos: GCSPA06 AR, GCSPB06 AR, GCSPC06 AR, GCSPDO6 AR,
GCSPE06 AR, GCSPF06 AR, GCSPG06 AR, GCSPHF06 AR, AEMMA06 GN

Dear Sir or Madam:

It is the intention of Genworth Life and Annuity Insurance Company (GLAIC) to no longer make the Medicare Supplement policy forms listed above available in your state. We are taking this step in anticipation of filing new 2010 Medicare supplement plans to comply with MIPPA. Therefore, this letter is to notify the Department that we do not intend to make the policy forms listed above for GLAIC's Medicare Supplement Plans A, B, C, D, E, F, G, HF available after June 30, 2009 and request that the Department withdraw these forms.

These forms were originally approved by the Department on November 5, 2005. Form AEMMA06 GN was approved by the Department on November 28, 2005.

An insured who is currently covered under one of these Medicare supplement plans will retain their coverage simply by paying their premium when due. In addition, we will honor any application for GLAIC Plans A, B, C, D, E, F, G, HF signed prior to June 30, 2009 and will issue a policy to those who qualify for the coverage prior to June 30, 2009.

If you should have any questions regarding this request, please feel free to contact me at the numbers listed above or via email.

Sincerely,

Mary Ann Pyle

Mary Ann Pyle
Compliance Analyst
Email: mary.pyle@genworth.com